

## Free cars up for grabs as Nissan backs Waterford's champions

Nissan is giving away a brand new, taxed and insured car or van to anyone in Waterford who has what it takes to become one of Ireland's future leaders and champions.

Innovators and movers and shakers from all walks of life across the county have a golden opportunity to win a new Nissan for a year to get ahead on their journey to success, thanks to Nissan and local dealers Dungarvan Nissan and Walsh Car Sales Waterford.



The search for 10 2016 Nissan Generation Next ambassadors was launched by the members of the Class of 2015. Pictured back row from left: Alan Cadogan, Monika Dukarska, Paul O'Donovan, Gareth Sheridan, Ciara Judge; middle row from left: Catherine McManus, Arthur Lanigan-O'Keeffe, Jenny Egan; front row: Emer Hickey and Rebecca Marsden. | Photo: Ark Photography

Applications to secure the keys to one of ten award-winning Nissan cars and vans are now being sought as part of the innovative Nissan Generation Next ambassador programme, which is back for a third year.

"We are looking for people who are confident, focused and passionate about what they do in life and who could use a brand new, taxed and insured Nissan to help them achieve their goals," explained Richard Walsh, Sales Manager, Walsh Car Sales.

"Nissan Generation Next is designed to support ambitious people who are driven to succeed. Nissan has already put 20 of Ireland's new generation of leaders and champions on the road to success and anyone from Waterford could be next," he added.

Since 2014 Nissan Generation Next has helped new business entrepreneurs to find their feet in domestic and global markets, elite athletes to achieve their dreams of qualifying for the Olympic Games and talented scientists, writers and film makers to succeed on the world stage.

The Class of 2015 included Gareth Sheridan (25) whose company Nutriband produces transdermal patches that deliver nutrients and vitamins through the skin. With new production facilities in North America and worldwide distribution agreements, Gareth is well on track to creating a global brand.

Arthur Lanigan 'O'Keeffe (23) recorded history when he became the first Irish pentathlete to win gold at the 2015 European Modern Pentathlon Championships, securing his place as a medal contender at the Rio Olympic Games.

Fashion designer Rebecca Marsden (26) was named Irish Designer of the Year on her way to establishing her label and establishing her career in the fashion capitals of London and Milan.

Former BT Young Scientists and Technology Exhibition winners Ciara Judge, Emer Hickey and Sophie Healy-Thow are influencing and shaping the fast moving world of digital technology. The trio have been named by Time magazine as the most influential teenagers in the world.

“Nissan Generation Next ambassadors exemplify what it takes to make it on the national and world stage. They forge ahead with tenacity and determination and their ability to focus on what they want to achieve and to overcome the obstacles and challenges that they encounter is truly inspirational,” said Richard Walsh, Sales Manager, Walsh Car Sales.

Applicants for the 2016 Nissan Generation Next programme can apply online at [www.nissangenerationnext.ie](http://www.nissangenerationnext.ie).

Applicants will be requested to briefly outline why they are an ideal candidate for Nissan Generation Next and how Nissan can help them to achieve the goals. Family members and friends can also make applications on behalf of individuals whom they consider to be an ideal Nissan Generation Next ambassador.

The closing date for applications is Tuesday, May 10th. A shortlist of 20 candidates from those who apply nationwide will be announced soon after and put forward to a four-week public voting phase.

The seven individuals generating the largest number of votes will win a place on the Nissan Generation Next ambassador programme.

The judges at Nissan will also select three applicants whom they believe are deserving of a place on the Nissan Generation Next ambassador programme, giving applicants another opportunity to achieve their dreams and never look back with the support of Nissan’s commitment to excellence and innovation.